

## NCZCC, Prayagraj, U.P.

A Pre-Bid meeting for inviting technical & financial bids from tenderers for Engagement of Event Management Agency to Organizing outreach program for "Har Ghar Tiranga" Campaign in the North Zone covering 6 states & 3 UT was held on 07.07.2022 at 3.00 p.m. by the Director in which about 7 participants took part. The points/queries raised by the desirous bidders were heard by the Director in detail and answered. Some of the queries and their answers are as under.

### Queries by different Vendors and their replies given below by the NCZCC

#### 1. Ms Shalini Srivastava

M/s Amarujala Publication Ltd., Lucknow

Dear Sir,

- Page no 9 -As per the EOI average annual turnover should be 2 cr and at same point EOI is asking for two project work orders of 2Cr each , in this case either average annual turn over should be 4+ cr or work order values should be 1 Cr each.
- Page 10 mentioned, submission of proposal - physical proposal will not be accepted in any condition - as discussed during pre- bid meeting that **Error! Hyperlink reference not valid.** is not working and the physical tender will be accepted, so the physical tender acceptance date should be 11th July( Monday ) till 12 noon.

### Reply to Vendor:-

Madam,

Please take reference from your email dated 08.07.2022 about submission of technical bid for the above project. In the pre-bid meeting, it was very clearly informed that the last date for submission of bids is 11 July, 2022 upto 5.00 p.m. It was also informed that in case of any difficulty in submission of the bids through online mode, hard copy proposals may be submitted till 11 July, 2022 upto 5.00 p.m. in NCZCC H.Q, Prayagraj or its Sub-Centre, Middle Wing, 3rd Floor, Janpath Bhawan, Janpath, New Delhi-110001. Sub-Centre Office No- 011-41359127 & Mobile No- 7607003489 & 8527943845. You may please note the above for your action.

Please take note of your query at page no 9. The **Minimum Eligibility Criteria** as mentioned under point (b) & (c) has to be strictly followed in preparing the bid. This has been very clearly mentioned in the pre-bid meeting on 07.07.2022.

Please take note of your query at page no 10. Our reply in para no 1 above may be noted again for compliance.

**2. Mr. Alok Tilwankar**  
**M/s Fusion Events Limited, Mumbai**

Dear sir,

This has reference to Expression of Interest for Engagement of Event Management Agency to organize outreach program for Har Ghar Tiranga campaign in North Zone vide reference no. : NCZCC-30 /Prog./2022-23/EOI/Har Ghar Tiranga - North Zone Dated: 04.07.2022.

We hereby request you to please share clarification/ amendments in the EOI based on pre bid queries so that we can incorporate them in our proposal.

**Reply to vendor:-**

Sir,

Please take reference to your email dated 08.07.2022. It is to inform that the detail terms & conditions for submission of bids for the project has been very clearly mentioned in our official website [www.nczcc.in](http://www.nczcc.in) & MOC. The main points raised and answered in the pre-bid meeting were following.

- a) The bids must be submitted by 11 July, 2022 upto 5.00 p.m. through online mode via <https://www.tenderwizard.com> and in case of any problem with online mode, hard copies of the proposal may be submitted at NCZCC, H.Q, Prayagraj & Its Sub-Centre, Middle Wing, 3rd Floor, Janpath Bhawan, Janpath New Delhi-110001 ( 011-41359127 & Mobile No- 7607003489 & 8527943845).
- b) The Scope of Work of the project has to be visualised and worked out by the company based on the parameters laid down in the pages 6 to 8 of our terms & conditions. And accordingly, the estimated cost has to be quoted
- c) The minimum eligibility criteria as mentioned at a, b & c in page no. 9 has to be strictly adhered to.

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**3. Mr. Ankit Sharma  
M/s Deepali Design**

Dear Sir ,

As per the Tender "HAR GHAR TIRANGA", Letter No. 399/NCZCC/2022, 04 July 2022, we have some queries regarding the said tender.

1. The EMD for the tender needs to be credited into the same account in which tender fees will be credited. If not, then the DD will be drafted on whose favor (For example: Managing director)
2. As per Scope of work "5.3, State capital event will be VVIP scale event" This VVIP event will take place in one state or in all the "North Zone" states (9 States - Haryana, Delhi, Uttar Pradesh, Himachal Pradesh, Punjab, Uttarakhand, Chandigarh, Jammu Kashmir, Laddakh)
3. As Per Pre Bid Meeting Discussion, Tender Need To Be Submitted Physically So Kindly Update Your Delhi Office Address.
4. Its our Request to Extend The Submission Date Because the tender is Not Updated On Site Till Now And The Last Date is 11th July and Tommorrow is a Holiday.

Please revert as soon as possible.

**Reply to Vendor:-**

Dear Ankit Sharma

Please take reference your email dated 08.07.2022 seeking some clarification regarding the tender. Point-wise reply is under:-

1. Yes The tender fee of Rs. 5000/- through NEFT and EMD of Rs. 7,00,000/- in Demand Draft has to be from Punjab National Bank (A/c No- 09082010029520 & IFSC Code- PUNB0090810) in favour of Director NCZCC, Prayagraj.
2. The VVIP event will take place in each state of all the North Zone states.
3. As per convenience of the bidder, the tender has to be submitted either through online [www.tenderwizard.com/MOC](http://www.tenderwizard.com/MOC) or by physically deposing at the NCZCC H.Q., Prayagraj or in its Sub-Centre, Middle wing 3rd Floor, Janpath Bhawan, Janpath, New Delhi-110001. (Telephone no- 011-41359127 Mobile No- 7607003489, 8527943845)

4. It is not possible to extend the submission date at this time. Further, [www.tenderwizard.com/MOC](http://www.tenderwizard.com/MOC) is working now and you can send the proposal on this website. However, if you like, you may physically submit the tender at our office NCZCC, H.Q. or in its Sub-Centre, Middle Wing, 3rd Floor, Janpath Bhawan, Japath, New Delhi. This has already mentioned in our NCZCC official website.

Thanks & Regards

(Prof. Suresh Sharma)  
Director  
North Central Zone Cultural Centre, Prayagraj

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**4. Mr. Ajeet Kumar**  
**M/s Abhay Techno Services Private Limited.**

Sir,

With the reference of the **EOI** document for **Expression of Interest for Engagement of Event Management Agency to Organizing outreach program for 'Har Ghar Tiranga' Campaign in the North Zone covering states of Delhi, Ladakh, J&K, Haryana, UP, HP, Punjab, Uttarakhand, Chandigarh., EOI Ref No.: NCZCC-30 /Prog./2022-23/EOI/Har Ghar Tiranga - North Zone Dated: 04.07.2022**

We have some queries as mentioned below:

- **Events should be held in all major towns and municipalities in each district of the region, both before and during Independence Day Week** - How many events are to be done? Events are to be done in all major cities of the states or each district of the state?
- Are all events to be done in 1 week((11th – 17th August 2022)?
- **At least one outreach program with quantifiable and visible impact shall be held in each census town of each District. Further at least one major event shall be held in each District of the State.** – Kindly specify. Again, where all we want to do the events? What do we mean by Outreach Program and what do we mean by Main Event? For eg., In Haryana, there are 74 census town and notifiable district areas and 21 districts; where all do we want to do the event and what kind?

- When we talk about public participation in the District level event, do we have something specific in mind? Kindly elaborate.
- Display of Publicity/Advertising Materials: Publicity and advertising material including Hoarding/Banner/Digital Medium/Newspaper Articles etc.- Kindly give indication of the budget for the campaign to ascertain the same.
- Physical outreach through:
  - Schools and Colleges,
  - NGOs
  - Resident Welfare Associations,
  - Organizations like Lions club, Rotary club –
- Is it mandatory to engage all these resources/avenues?
- Translating this awareness/buzz into the demand for purchase of flag.
  - the flags are to be distributed in the activities/events or to be sold?
- Creation of a Final Event/Moment where everyone comes together and a cultural evening to be organized. – where would this event be held? This would be 1 each in each city? Or 1 in each state? Or only 1 event nationally?

Request you to kindly clarify these ambiguities for us to work out the costs effectively.

*Thanks & regards,*

### **Reply to Vendor:-**

Sir,

Please take reference to your email dated 08.07.2022. Following clarifications are given.

1. Kindly see SOW (Scope of Work) at page no 6 to 8. You have to visualise the event keeping in mind the same. One VVIP event will be held in each state. Other events will be held in each district and major towns of the regions. No final number of events is fixed.
2. The celebration of the event of Har Ghar Tiranga will be held on 11th-17th August, 2022. but before that, for about 12 to 15 days the event will be organized as per your design/schedule.

3. Outreach program means expanding the program and taking it forward to as many places as possible within your resources/schedule. Main event is the one which will be held in each major towns/districts. Please see the SOW (Scope of Work) for "where all do we want to do the event and what kind?".
4. Nothing has been decided specifically about public participation. It will be the agency's visualizations and his resources that will decide the public participation at all levels.
5. As is clear from the EOI (Expression of Interest) no budget has been earmarked for the entire event and the same will be worked out as per the agency's visualizations/resources and time schedule.
6. As has been said above you may use all the above resources/avenues at your wisdom and its not mandatory to engage.
7. The Flags are not to be distributed freely by the agency.
8. As has been mentioned above, the final event will be held in each state as per VVIP scale event.

Thanks & Regards

(Prof. Suresh Sharma)

Director

North Central Zone Cultural Centre, Prayagraj